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Cloud Ten Pictures Announces New Management Team, New CEO, New Production (van Heerden, Kunberger, Walker head up Feature Company)

Beverly Hills, CA- April 2, 2008- Canadian-based feature film production company Cloud Ten Pictures (*Left Behind: The Movie*) announced today that André van Heerden has been promoted to CEO. Van Heerden has been with Cloud Ten since its inception, and has written, directed or produced seven of Cloud Ten's features. Those films have collectively sold more than 12 million copies and van Heerden is well-known and respected within the Christian film community.

In addition to van Heerden's new title a new management team is being brought aboard to shepherd the company: Katherine Kunberger as President and Michael Walker as vice president of marketing and operations.

"I feel blessed to have been part of Cloud Ten's past success and am excited about the future. The *Left Behind* films have touched many and we're dedicated to producing more soul-stirring features," said van Heerden. "Thankfully we now have all the pieces in place to make that happen more effectively than ever before."

Kunberger has a background in law and has been associated with Jeffer, Mangels, Butler, & Marmaro in Los Angeles, and Paul, Weiss, Rifkind, Wharton & Garrison in New York. She will oversee Cloud Ten's international structure and agreements and her legal expertise will provide Cloud Ten with in-house counsel, guidance, and management.

Walker brings over 20 years of experience to Cloud Ten Pictures, and understands first hand the competitive challenges independent studios and distributors face. While with CFA Communications Ltd. in Toronto, he worked with many of North America's leading independent distributors including CBC Canada, BFS Entertainment, Peace Arch Entertainment, and Cloud Ten, dating back to Cloud Ten's first feature, *Apocalypse*.

Wasting little time, this new management team is in post-production on, and will market and distribute the original feature *Saving God*, starring Ving Rhames (*Mission Impossible*), Dean McDermott (*Tori & Dean: Inn Love*) and Ricardo Chavira (*Desperate Housewives*). The story revolves around an ex-con (Rhames) who finds God in prison and returns to the mean streets of his misspent youth to try to stop the cycle of crime and violence. It is a first-time co-production between Cloud Ten Pictures and Clear Entertainment – a Toronto based production company. *Saving God* is set for an October 2008 release.

Founded in 1996, Cloud Ten Pictures is a market leader in the development and production of faith-based films such as Revelation, and the hugely successful Left Behind series. Their unique distribution pattern involves thousands of church cinemas nationwide, and they have been called one of the most successful English-language independent studios in the world by The Financial Post. For more information, please visit www.cloudtenpictures.com