

## **Cinemax Pictures & Prod. Co. Intl. Inc.: (Pinksheets: CPPD) Circa Pictures and Production Co. Intl, Inc. to begin a marketing association with Domenic Serafino for certain Clear Entertainment Television Projects**

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Los Angeles, Apr 23, 2008 (M2 PRESSWIRE via COMTEX) -- [CPPD](#) | [news](#) | [PowerRating](#) | [PR Charts](#) -- Tony Gouveia CFO and Frank Hagan, VP of Television Production and Development of Circa Pictures and Production Co., Intl., Inc. (CPPD) and Domenic Serafino, Chairman and CEO of Clear Entertainment ([www.clearentertainment.com](http://www.clearentertainment.com)) of Toronto jointly announced today their plans to create a marketing arrangement with certain Clear Entertainment Television Projects.

Mr. Serafino recently completed production of "Saving God" with Wayne Thompson. Mr. Serafino and Mr. Thompson were successfully introduced through Circa Pictures and via this teaming, the financing for the feature film, the first under the Clear Entertainment banner, was completed. Circa Pictures will now work with Serafino and his team in the marketing of a selection of Clears television projects.

According to Hagan: "Some of Clear Entertainments projects are symbiotic to the existing ones we have in our television portfolio and we see a potential for them in the US and Canadian markets. Clear Entertainment developed a number of web based programming concepts that are ready for marketing thanks to the growth of on line programming. Lucrative product placement and sponsorship deals can be generated to offset production costs. Clear Entertainment also has a game show that has a potential as a late night cable entre and finally they have a fully scripted sit com we can work with them on marketing.

According to Gouveia: "We see this as a positive step. Clear Entertainment is a growing film and television entertainment concern in Canada and Mr. Serafino has a well financed operation. We further feel we have the ability to help them with their stateside marketing of a number of these projects and can assist them into the marketplace."

### About Circa

Circa is a rapidly emerging film and television production company. Circa owns fourteen "Indie" movies that are in various stages of option, development and pre-production ranging from comedies and romance to action-thrillers and family features. Circa also owns a number of reality, scripted and children's oriented television shows that will be marketed to terrestrial and cable television [networks](#) and syndication companies across North America. For more information, please visit Circa's web site at: [www.circapictures.com](http://www.circapictures.com).

### Forward-Looking Statements

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