

FOR IMMEDIATE RELEASE

Desperate Housewives' Ricardo Chavira Co-Stars with Ving Rhames in New Christian Drama Saving God

September 8, 2008. With *Desperate Housewives* about to premiere for its fifth season, star Ricardo Antonio Chavira has a full plate. Aside from his role as the resident bad boy of Wisteria Lane, Chavira stars in the upcoming faith-based drama, *SAVING GOD*. That's right – one of TV Guide's TV's Sexiest Men is starring in a faith-based film to be released by Cloud Ten Pictures, the Christian film studio famous for the end-times thriller, *LEFT BEHIND*.

SAVING GOD tells the story of Armstrong Cane (played by Ving Rhames) a reformed ex-con, who returns from prison to preach at his father's former church, only to find the neighborhood overtaken by drug dealers and the congregation in crisis. Chavira co-stars as the pastor of a successful neighboring congregation, who butts heads with Cane on the relationships of churches and their leaders to the parishioners they serve. As Cane works to save the community he left behind, to save his young parishioners from the dangerous draw of the streets and to save himself from the demons of his violent past, he faces the ultimate question: *Who will save God for the souls who have lost Him?*

Raised as a Catholic, Chavira saw the chance to participate in the gripping and inspirational film as a “chance of a lifetime role. So the fact that I got the opportunity . . . I had to take it.” Chavira realizes that being cast as a flashy preacher is a significant departure for him. Prior to his role as hunky playboy Carlos on *Desperate Housewives*, Chavira frequently played police officers, soldiers and similar “macho” roles. For Chavira, the contrast was part of the draw to *SAVING GOD*: “For me, the most rewarding experience of this film is that this is a character that I don’t think that I ever would have been cast in normally.”

The film was shot in the dead of winter in Toronto, Canada. Unlike Chavira's frequently shirtless Carlos in *Desperate Housewives*, Chavira's preacher character in *SAVING GOD* gets to keep his clothes on. While this may be sad news for Chavira's female fans, the fully-clothed role was a welcome relief to Chavira while filming in the sub-zero temperatures. On a particularly chilly day on set, Chavira joked that the favorite part about his character was “the fact that he’s got really warm gloves, and a really warm coat and warm scarves. Anything that’s warm on him is great.” Joking aside, Chavira is extremely proud of his work on *SAVING GOD*: “I can't wait for my Dad to see it.”

Chavira isn't the only well-known face in the up-lifting film. Ving Rhames, star of such international blockbusters as the *MISSION IMPOSSIBLE* films and *ENTRAPMENT*, and Dean McDermott, from *OPEN RANGE* and *Due South* and who currently stars in *Tori and Dean: Home Sweet Hollywood*, with his wife Tori Spelling, round out the stellar cast.

SAVING GOD was a co-production by Canadian-based Cloud Ten Pictures and Clear Entertainment.

“Cloud Ten Pictures is the leader in producing and distributing quality Christian films. We're thrilled with everything about Saving God, from the story, to the direction, to the powerful acting: it's a great film. The early reviews are phenomenal and everyone is blown away by the ending!” commented André van Heerden, CEO of Cloud Ten Pictures. Indeed, the picture has received significant advance reviews and recognition, including having been endorsed by the family-focused film review boards at the Dove Foundation and the American Family Association.

SAVING GOD will be released on DVD and Blu-Ray to the secular market by Echo Bridge Entertainment and to the Christian retail market through KOCH Entertainment Distribution, on October 14, 2008. Prior to the DVD release, *Saving God* will be released for an exclusive theatrical exhibition via Cloud Ten Church Cinemas and Urban Ministries, Inc.



*Cloud Ten Pictures was founded in 1996 by brothers Peter and Paul Lalonde. The company is the market-leader in the production and marketing of faith-based films. Its 2000 release of *Left Behind: The Movie*, was the top-selling independent video of that year. Cloud Ten has produced and distributed 10 successful feature films and several well-received documentaries. The *Financial Post* labeled Cloud Ten "one of the most successful independent studios in the English-speaking world." Long-time Cloud Ten producer, André van Heerden, now serves as CEO. For more information about Cloud Ten or to enroll in the Cloud Ten Church Cinemas, call 1-888-684-5561 or visit www.cloudtenpictures.com*



*Echo Bridge Entertainment is an independent distribution company that acquires and distributes motion pictures, television programming, home entertainment, family entertainment and video-on-demand content throughout the world. The Echo Bridge Home Entertainment division distributes directly to virtually all major U.S. retailers. Echo Bridge has amassed a comprehensive catalog of more than 11,000 titles, including the NAPPA and Dove Award-winning *The Derby Stallion*, starring Zac Efron (*Hairspray*, *High School Musical 1 & 2*); *The Big White*, a black comedy starring Robin Williams, Holly Hunter, and Woody Harrelson; *The Last Sentinel*, featuring Katee Sackhoff (*Battlestar Galactica*, *Bionic Woman*); *Protecting the King*, the true story of David Stanley, Elvis Presley's youngest stepbrother and bodyguard; and *Beer League* featuring *The Howard Stern Show* funnyman Artie Lange. Echo Bridge Entertainment has something for everyone—it's "The Entertainment Alternative for What the World Wants to See." For more information about the company and products, please visit: www.echobridgeentertainment.com <<http://www.echobridgeentertainment.com/>*



CLEAR ENTERTAINMENT

*Clear Entertainment Inc. was founded in August 2007 and primarily focuses on TV/Film projects under \$5 million that will maximize the potential returns for both the company and individual investors while mitigating risk. Clear will only participate in projects that make economical and creative sense to its seasoned team of production and business experts. The skilled team of professionals at Clear Entertainment will only participate in projects where Clear has direct input and control of all aspects of producing, marketing, distribution and collection of revenue. In a very short period of time, Clear Entertainment has been able to align itself with many of Hollywood's biggest names in TV & film talent and production. Clear is committed to taking a fresh approach in the exciting industry of entertainment. For more information about Clear Entertainment or *SAVING GOD*, call 1-416-907-0101, or visit www.clearentertainment.com*



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