

FOR IMMEDIATE RELEASE



Cloud Ten Pictures Announces Its Newest Release SAVING GOD Picked up by Echo Bridge Entertainment for Secular Distribution

August 1, 2008. Canadian based Cloud Ten Pictures (*Left Behind: The Movie*) announced today that it has entered into a secular distribution deal for its upcoming release, SAVING GOD, co-produced with Toronto-based Clear Entertainment, and starring Ving Rhames. "SAVING GOD is an exciting new entry to the faith-based genre and we're ecstatic to be bringing this film to the domestic retail market," says Michael Rosenblatt, CEO of Echo Bridge Entertainment.

SAVING GOD, release date October 14th, is an inspiring story of redemption and hope. Ving Rhames (*Mission Impossible 1-3, Animal*) leads a powerful cast, supported by Dean McDermott (*Tori and Dean; Due South*), Ricardo Chavira (*Desperate Housewives*), Genelle Williams (*Degrassi: Next Generation*) and stand-out Dwain Murphy (*How She Move*).

Rhames stars as Armstrong Cane, the strong-willed Pastor with a dark past. Newly released from a 15 year prison term, Cane returns to his former home to serve as Pastor of his father's old church. He finds the neighborhood racked by drugs and crime and controlled by a violent dealer (McDermott). As he works to rebuild the community he left behind, the ex con meets Norris (Murphy), a young man headed down the wrong path. Cane fights to save young Norris, to save his community, and to save himself from the demons of his violent past.

SAVING GOD was a pet project for Rhames, who served as Executive Producer in addition to leading the cast. Rhames, a devoted Christian, was drawn to the project by the film's powerful story: "One of the messages in the film that speaks to me is you have to be very careful about what choices you make in life. As a Christian, God gives you the power, also as an American, our constitutional rights, give us freedom, of choice. Sometimes, you can make one bad choice when you're a very young man or young woman that can alter your whole life. I think part of the message of SAVING GOD is to put your faith in something larger than man, and for me, that's God."

SAVING GOD is the feature film directorial debut for celebrated music video and commercial director, Duane Chrichton, based on a script by Michael "MJ" Jackson. The film, co-produced by Cloud Ten

Pictures and Clear Entertainment, and is being distributed throughout North American by Cloud Ten Pictures.

Cloud Ten pictures specializes in faith-based entertainment, and produced and distributed the world-wide best-selling *Left Behind* film series, and the end-time thrillers, the *Apocalypse Series*. “Cloud Ten Pictures is the leader in producing and distributing quality Christian films. We're thrilled with everything about Saving God, from the story, to the direction, to the powerful acting: it's a great film. The early reviews for the film are stellar!” commented André van Heerden, CEO of Cloud Ten Pictures. With other recent releases, such as GENIUS CLUB and SMUGGLER'S RANSOM, Cloud Ten launched its Cloud Ten Church Cinemas earlier this year, to bring first-release films for theatrical exhibition in church theaters. SAVING GOD will be released to the Cloud Ten Church Cinemas on October 10, 2008. Cloud Ten previously released *Left Behind: World at War* (Kirk Cameron, Lou Gossett Jr.) into over 3200 churches in a single weekend.

Echo Bridge Entertainment is a premier independent content company that acquire and distributes motion pictures, television series and specials, home entertainment and VOD content throughout the world. With its recent acquisition of Alliance Atlantis International Distribution Ltd. and just-announced distribution partnership with Comcast, Echo Bridge Entertainment has been aggressively expanding its distribution infrastructure and library of film assets. Fulfilling its mission to provide quality entertainment programming for the worldwide marketplace, Echo Bridge distributes directly to virtually all major US retailers and has direct licensing arrangements with all major cable and satellite VOD providers.

Echo Bridge will release SAVING GOD on DVD and BluRay into the domestic secular home entertainment on October 14, 2008, with placement to major retailers such as Wal-Mart, Target and Amazon.com. SAVING GOD will also be released on DVD and BluRay to the Christian Market through KOCH Entertainment Distribution, which handles secular and Christian-market distribution for Cloud Ten's current library, including the popular *Left Behind* film series.



About Cloud Ten Pictures

Cloud Ten Pictures was founded in 1996 by brothers Peter and Paul Lalonde. The company is the market-leader in the production and marketing of faith-based films. Its 2000 release of Left Behind: The Movie, was the top-selling independent video of that year. Cloud Ten has produced and distributed 10 successful feature films and several well-received documentaries. The Financial Post labeled Cloud Ten “one of the most successful independent studios in the English-speaking world.” Long-time Cloud Ten producer, André van Heerden, now serves as CEO. For more information about Cloud Ten or to enroll your church in the Cloud Ten Church Cinemas, call 1-888-684-5561 or visit www.cloudtenpictures.com



About Echo Bridge Entertainment

*Echo Bridge Entertainment is an independent distribution company that acquires and distributes motion pictures, television programming, home entertainment, family entertainment and video-on-demand content throughout the world. The Echo Bridge Home Entertainment division distributes directly to virtually all major U.S. retailers. Echo Bridge has amassed a comprehensive catalog of more than 11,000 titles, including the NAPPA and Dove Award-winning *The Derby Stallion*, starring Zac Efron (*Hairspray*, *High School Musical 1 & 2*); *The Big White*, a black comedy starring Robin Williams, Holly Hunter, and Woody Harrelson; *The Last Sentinel*, featuring Katee Sackhoff (*Battlestar Galactica*, *Bionic Woman*); *Protecting the King*, the true story of David Stanley, Elvis Presley's youngest stepbrother and bodyguard; and *Beer League* featuring *The Howard Stern Show* funnyman Artie Lange. Echo Bridge Entertainment has something for everyone—it's "The Entertainment Alternative for What the World Wants to See." For more information about the company and products, please visit: www.echobridgeentertainment.com <<http://www.echobridgeentertainment.com/>*



CLEAR ENTERTAINMENT

About Clear Entertainment

*Clear Entertainment Inc. was founded in August 2007 and primarily focuses on TV/Film projects under \$5 million that will maximize the potential returns for both the company and individual investors while mitigating risk. Clear will only participate in projects that make economical and creative sense to its seasoned team of production and business experts. The skilled team of professionals at Clear Entertainment will only participate in projects where Clear has direct input and control of all aspects of producing, marketing, distribution and collection of revenue. In a very short period of time, Clear Entertainment has been able to align itself with many of Hollywood's biggest names in TV & film talent and production. Clear is committed to taking a fresh approach in the exciting industry of entertainment. For more information about Clear Entertainment or *SAVING GOD*, call 1-416-907-0101, or visit www.clearentertainment.com*



About KOCH Entertainment

KOCH Entertainment is the fastest-growing independent video and music company in the U.S. Its operations encompass video and music labels, and distribution companies in the U.S. and Canada. KOCH Entertainment is the market leader among independents in both the U.S. and Canada. KOCH is a leading force in home video entertainment and is one of the top consolidators of independent DVD products. Its own video labels KOCH VISION and KOCH LORBER FILMS are complemented by a roster of leading independent home entertainment companies including Lifesize Entertainment, AnimEigo, Passport Video, Cinema Epoch, Foreign Media Group, Camp Motion Pictures, SKD, Bodog Entertainment, DPTV Media, Brentwood Communications and many more www.KOCHdistribution.com.